

**AGENDA MANAGEMENT SHEET**

**Name of Committee** Rugby Area Committee  
**Date of Committee** 4 October 2007  
**Report Title** Quality Bus Corridor Scheme: Long Lawford - Rugby Town Centre

**Summary**  
 It is proposed to undertake a programme of enhancement works to on-street bus infrastructure along the Long Lawford – Rugby Town Centre bus corridor to be delivered in 2007/08.  
 It is recommended that Area Committee supports the implementation of the bus stop infrastructure enhancement elements of the scheme, and also supports the undertaking of a public consultation on the proposed works.

**For further information please contact** Nigel Whyte  
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**Would the recommended decision be contrary to the Budget and Policy Framework?** ~~Yes~~/No

**Background Papers** None

**CONSULTATION ALREADY UNDERTAKEN:-** *Details to be specified*

Other Committees  .....

Local Member(s)  Councillor B Levy  
 (With brief comments, if appropriate)

Other Elected Members  Councillor J Appleton  
 Councillor K Browne } for information  
 Councillor E Goode

Cabinet Member  Councillor M Heatley  
 (Reports to The Cabinet, to be cleared with appropriate Cabinet Member)

- Chief Executive  .....
- Legal  .....
- Finance  .....
- Other Chief Officers  .....
- District Councils  .....
- Health Authority  .....
- Police  .....
- Other Bodies/Individuals  .....

**FINAL DECISION**                      **YES/NO**      (*If 'No' complete Suggested Next Steps*)

**SUGGESTED NEXT STEPS :**

*Details to be specified*

- Further consideration by this Committee  .....
- To Council  .....
- To Cabinet  .....
- To an O & S Committee  .....
- To an Area Committee  .....
- Further Consultation  .....

## Rugby Area Committee – 4 October 2007

### Quality Bus Corridor Scheme: Long Lawford - Rugby Town Centre

#### Report of the Strategic Director for Environment and Economy

#### **Recommendation**

That Rugby Area Committee supports the implementation of the bus stop infrastructure enhancement elements of the Long Lawford – Rugby Town Centre Quality Bus Corridor scheme, and also supports the undertaking of a public consultation on the proposed works.

#### **1. Introduction**

- 1.1 The Warwickshire Local Transport Plan 2006 (LTP) identifies Quality Bus Corridors (QBCs) as a key measure in delivering the local transport objectives of increasing bus patronage, improving accessibility and reducing social exclusion. The County Council is committed in the LTP to delivering eight QBCs by 2011. It is proposed to deliver the Long Lawford – Rugby Town Centre QBC scheme bus corridor in 2007/08. The LTP was formally adopted by the County Council in March 2006.
- 1.2 The LTP target is to achieve a 15% growth in bus patronage on bus services that have been improved as QBCs. Bus services that have already been enhanced as part of previous QBC schemes (including Service 4 in Rugby) have seen substantial increases in patronage, averaging almost 50%.

#### **2. QBC Scheme: Long Lawford – Rugby Town Centre**

- 2.1 The scheme would involve the County Council enhancing bus stop infrastructure – including raised kerbs and where appropriate, bus shelters - along the Long Lawford - Rugby Town Centre bus corridor.
- 2.2 The scheme complements the investment made by Stagecoach in terms of improving bus operations on the corridor. In September 2007, Stagecoach commenced the improvement of their Rugby bus operations network, which included providing improved low floor buses on all of the Service 3 and Service 86 fleet, which are the primary bus services operating on the Long Lawford - Rugby Town Centre bus corridor. Service frequency improvements were also

delivered with both bus services combining to provide a 15 minute frequency along the majority of the bus corridor.

- 2.4 The bus stop infrastructure improvements would produce a number of benefits for passengers. Many existing and potential bus passengers do not have a car available for their journey and a large number are elderly, possibly with a mobility impairment, or people carrying small children, shopping or luggage. The scheme would enhance the waiting environment and help in making buses physically accessible. These improvements would also increase bus information availability. The scheme would also contribute towards the delivery of the local transport objectives of increasing bus patronage, improving accessibility and reducing social exclusion.

### **3. Impact on Local People and the Need for Consultation**

- 3.1 In order to gauge the level of public support to the proposed bus stop enhancement works it is planned to undertake a public consultation on the proposed bus stop enhancement works. This would include not only affected local residents but also other interested parties who the County Council would normally consult on bus infrastructure, road safety and traffic management proposals.

List of Consultees	
Local County Councillors	Rugby Borough Council
Warwickshire Police	Local Residents

### **4. Conclusion**

- 4.1 Rugby Area Committee is asked to support the implementation of the bus stop infrastructure enhancement elements of the Long Lawford – Rugby Town Centre Quality Bus Corridor scheme, and also supports the undertaking of a public consultation on the proposed works.

JOHN DEEGAN  
Strategic Director for Environment and Economy  
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Warwick

28 September 2007